



Serious Game for Immersive Entrepreneurs



Have you ever wondered how would it be to manage your own business?
How would you overcome the difficulties?
Test your skills as manager at www.entreexplorer.com

Learn in an immersive environment

The main purpose of the Project ENTREExplorer "Serious Game for Immersive Entrepreneurs" is to develop an online multiplayer game related to entrepreneurship where the users/learners can have access to learning contents that will assist them in the acquisition of entrepreneurial skills necessary to manage their own businesses. ENTREExplorer also has the ambition to stimulate innovative ideas, drive and prepare learners to set up their own business and create new jobs.

Get as much as you can from the e-learning technologies

This initiative aims to promote the use of e-learning innovative technologies (serious games) to develop skills and as secondary goal to support and equip potential entrepreneurs with knowledge and skills to manage their own business.

European Partnership

In order to be competitive, Europe needs to reinforce the role of SME's in the market, supporting the entrepreneurial spirit, creating more jobs and new companies with a major impact on the profitability & competitiveness of the European businesses. With this project we want drive entrepreneurs to secure the required skills and knowledge that will lead them to be successful in businesses. This will be done through the development of an innovative approach to entrepreneurial education/training formats A serious game will set several scenarios related to the steps that an entrepreneur has to take beginning with the "Proof of the Concept" and the "Creating of the Company", and finishing with "Managing of the Company".

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Universidade do Minho
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Lifelong Learning Programme

